

**yocova**

# Media Pack

Introducing Yocova

July 2021



# yocova



**An industrial collaboration platform for aviation**  
to facilitate the exchange of ideas, data and digital content



## Community

Discuss, share and learn with aviation peers in public forums and private working groups



## Data rooms

Exchange data with control, privacy and security to solve business and industry challenges




## Marketplace

Find, try and buy leading digital aviation solutions, or sell your own through a global route-to-market



## Enterprise engagement

Deliver content, engage customers, and administer business with ease and efficiency



## About us

# What is Yocova?

Yocova (You Connect for Value) is an open, neutral digital platform and ecosystem for the aviation industry to collaborate, manage data, and access leading digital services from OEM partners and digital vendors.

It's an end-to-end platform for innovation: digital infrastructure and services to facilitate the exchange of ideas, data, and apps in aviation. The platform is structured around the pillars of Community, Data Rooms and Marketplace:

- **Community:** the global aviation community on one open and trusted platform - connect and collaborate with aviation peers in public forums and private working groups
- **Data collaboration:** a decentralised, secure, and voluntary data API exchange giving you full control of who accesses your data to support your digital initiatives
- **Marketplace:** a trusted 'go-to' aviation marketplace for digital transformation – find, try, buy, and deploy leading digital aviation apps, data API's solutions and services, or sell and manage your own through a global route-to-market.

For OEM partners, Yocova provides a single command and control platform through which to securely distribute, authenticate, and update all digital content across the customer community. For OEM customers, a single-entry point for swift, efficient user access to all OEM digital content.

**Yocova continues to pursue its growth strategy at pace with over 1000+ members extending across the aviation value chain, including but not limited to professionals and enterprises from airlines, business jet operators, digital/data vendors, through to Airports, ANSPs and OEMs.**



Our vision

**Transform aviation by creating an open and neutral platform, where information and ideas can be securely shared, to improve outcomes for the whole industry.**

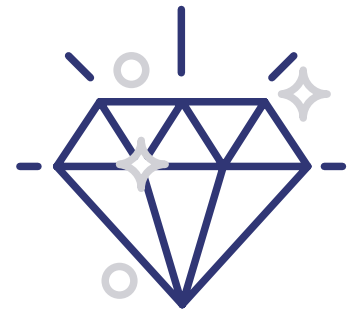


Our mission

**Create a data-led,  
industry-wide movement  
to improve aviation safety,  
reduce risk and discover  
new revenue opportunities.**



## Our goals



### **Deliver unique, valuable content**

For the membership to fuel the movement towards data transformation



### **Establish a lively community**

To exchange ideas, solve problems, lead innovation and network



### **Facilitate collaboration**

Through the secure exchange of data and the development of digital solutions to address the major issues the industry faces



### **Build an open marketplace**

Where buyers and sellers can be brought together to procure and sell proven, relevant solutions



# Yocova community

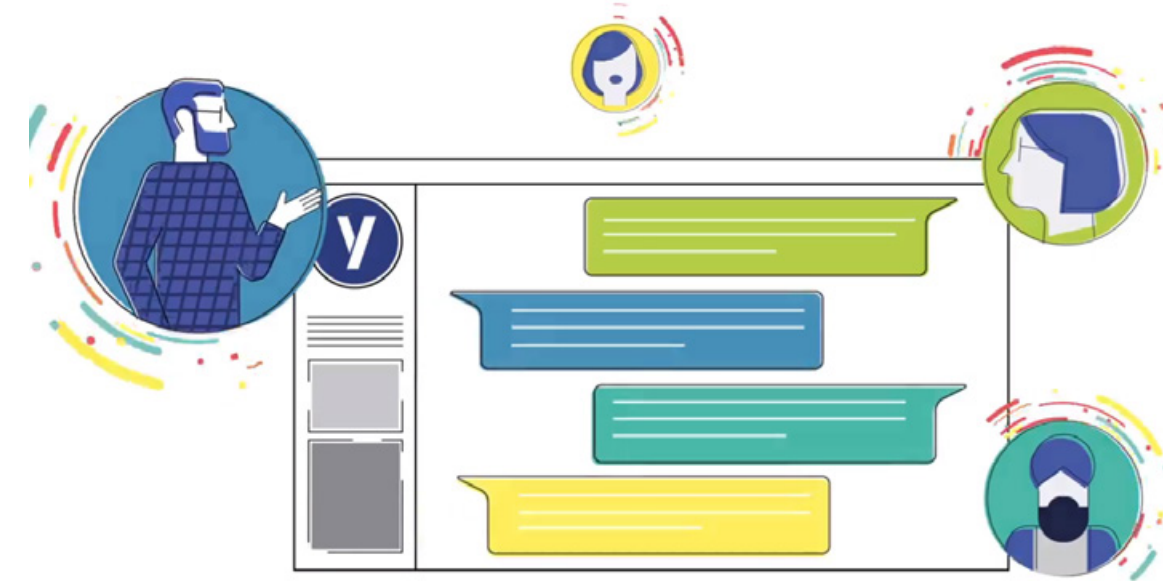
The global aviation community on one open and trusted platform where Members can connect, discuss, share and learn with aviation peers in public forums and private working groups.

## Designed for group collaboration

- Multi-thread discussions ideal for groups
- Easy file sharing and storage

## Connected to the aviation community

- Join the wider aviation community to discuss Industry challenges and ideate on solutions



**1000+**  
Members...  
growing daily

|          |                 |                                      |
|----------|-----------------|--------------------------------------|
| Airlines | Industry bodies | Lessors                              |
| Airports | Manufacturers   | Business jets                        |
| ATM.ANSP | MRO providers   | Digital Vendors<br>(Yocova Partners) |

**58+**  
Collaboration  
groups

|                                |                                  |
|--------------------------------|----------------------------------|
| Industry working groups        | Appraisal community              |
| Digital product support groups | Supply chain product development |
| Product innovation groups      |                                  |

**160+** Airlines represented

**280+** Aviation enterprises and digital vendors

## Just some of the many public and private group collaborations happening on Yocova today:

Achieving Sustainability in FlightOps  
 Airline Performance Analytics  
 Aviation Asset Appraisals  
 Decision Support Analytics  
 Disruptive Technology  
 Drone (inc Flying Taxis, Unmanned Cargo)  
 Evidence & Competency-Based Training  
 Fatigue Risk Management System (FRMS)  
 Hazard Risk Management  
 International Operations and Procedures  
 ISTAT Appraisers & Rolls-Royce forum  
 Moving from Safety I to Safety II

P&PR Roundtable Forum - Standup Crew  
 P&PR Roundtable Forum - Standup Fleet  
 Partner Collaboration Group  
 Rolls Royce Fuel Efficiency  
 Rolls-Royce SMS Product Roadmap  
 RR-SMS Customer Community  
 RR-SMS Product Development  
 Safety Performance Indicators (SPIs)  
 SMS Data Sharing  
 The Net-Zero Challenge  
 Yocova Community News



# Data rooms

Exchange data with control, privacy and security to solve business and industry challenges

## You're in control

- List data APIs in a private cloud, giving you control of who accesses your data, how often and how much
- Choice of cloud storage providers

## Secure

- Industrial grade cyber security to ensure any data you share is protected

## Interoperable

- Yocova Data Rooms can host and exchange data from a wide variety of data API structures

**Unlock value from your data by sharing it with those you trust in a Yocova Data Room.**

Here are two examples of current data collaborations:

## Global Hazard Data Sharing

Sharing aggregated and anonymised bird strike data between airlines to drive industry safety and operational performance.

**16 members from 8 companies**

## Fuel Efficiency Working Group

Collaboration on live aircraft turbulence data to quantify the impact of different variables on fuel efficiency for airlines.

**7 members from 4 companies**



## Julie Seah

**Manager Safety, Security & Environment Development, Singapore Airlines**

“To be forward looking, we need to proactively identify emerging trends and look at how we can leverage on technology to improve safety for continuous improvement. Yocova provides a secure and easy to use tool for hazard data sharing which will allow for a more predictive approach to safety.”



# Marketplace

Find, try, buy and deploy leading digital aviation apps, Data APIs, solutions and services, or sell and manage your own through a global route-to-market

## The best of aviation's digital offerings

- Browse relevant, high quality, and compliant solutions related to aviation operations
- What's in store: apps, data APIs, services

## Try before you buy

- De-risk your purchases by requesting a trial from our vendors before you buy

## Sell your own digital assets

Commercialise your own applications and datasets to a global market on the Yocova Marketplace

## List data, services and software solutions

|  |                   |                |
|--|-------------------|----------------|
| <p><b>Spanning the world of aviation operations...</b></p> | Maintenance       | OEM services   |
|  | Flight operations | Safety         |
|  | Ground operations | Fleet planning |

## Find, trial and procure data and software solutions

|  |                     |                          |
|--|---------------------|--------------------------|
| <p><b>76+ Marketplace listings</b></p> | Data APIs           | Data management services |
|  | Analytics tools     | Consultancy services     |
|  | AI-powered insights | Marketing services       |
|  | Apps                |                          |

| Flight Ops | Safety | Maintenance |
|------------|--------|-------------|
|            |        |             |
|            |        |             |
|            |        |             |
|            |        |             |

| OEM | ATM |
|-----|-----|
|     |     |

| Digital Capabilities |  |
|----------------------|--|
|                      |  |

# Membership types



## Individual Membership Plans

| Individual membership | Freemium Individual |
|-----------------------|---------------------|
|-----------------------|---------------------|

Individual membership applies to you as an aviation and/or digital professional. Take your seat in the Yocova community with Freemium, connect and collaborate. Premium coming soon.

### Community features

|  |   |
|--|---|
| User profile                           | ✓ |
| Enhanced user                          | ✗ |
| Participate in group discussions       | ✓ |
| Connection and content recommendations | ✗ |

### Marketplace features

|                                      |   |
|--------------------------------------|---|
| Browse marketplace                   | ✓ |
| Purchase individual solution license | ✓ |

### Data room features

|                            |   |
|----------------------------|---|
| Access data rooms          | ✓ |
| Create and host data rooms | ✗ |
| Browse marketplace         | ✓ |

## Enterprise Membership Plans

| Enterprise Membership | Freemium Enterprise |
|-----------------------|---------------------|
|-----------------------|---------------------|

Enterprise membership applies to your organization. Position your business and accelerate your digital transformation with Freemium. Premium coming soon.

### Community features

|                      |   |
|----------------------|---|
| Organization profile | ✓ |
| Organization feed    | ✓ |

### Marketplace features

|                                      |   |
|--------------------------------------|---|
| Browse marketplace                   | ✓ |
| Purchase individual solution license | ✓ |
| Purchase license for organization    | ✓ |
| Administer purchased licenses        | ✓ |
| Administer internal solution access  | ✓ |

### Data room features

|                            |   |
|----------------------------|---|
| Access data rooms          | ✓ |
| Create and host data rooms | ✓ |

## Partner Membership Plans

| Yocova Partner Program Membership |
|-----------------------------------|
|-----------------------------------|

The Yocova Partner Programme is designed to deliver a high value route to market for Independent software vendors, data vendors and service providers. All supported by our customer success programme. Premium coming soon.

### Community features

|                      |   |
|----------------------|---|
| Organization profile | ✓ |
| Organization feed    | ✓ |

### Marketplace features

|                                       |   |
|---------------------------------------|---|
| Create free and paid solution listing | ✓ |
| Offer SSO enabled applications        | ✗ |
| Purchase license for organization     | ✓ |

### Data room features

|                            |   |
|----------------------------|---|
| Access data rooms          | ✓ |
| Create and host data rooms | ✓ |

## Distributor Membership Plans

| Yocova Distributor Membership | Internal Distributor | External Distributor | Premium Distributor |
|-------------------------------|----------------------|----------------------|---------------------|
|-------------------------------|----------------------|----------------------|---------------------|

The Yocova Distributor Program is designed for large organisations that want to distribute their digital solutions and services to their own users, or externally to their existing user community. Enterprise Membership is a pre-requisite for Distributor Membership.

### Marketplace features

|  |   |   |   |
|--|---|---|---|
| Administer internal solution access              | ✓ | ✗ | ✓ |
| Offer free external solutions                    | ✗ | ✓ | ✓ |
| Create paid solution listings on the marketplace | ✗ | ✗ | ✗ |
| Offer SSO enabled applications                   | ✗ | ✗ | ✓ |

### Portal features

|   |   |   |   |
|---|---|---|---|
| Offer branded portal within Yocova              | ✗ | ✗ | ✓ |
| Set landing page for customers                  | ✗ | ✗ | ✓ |
| Enable own SSO IDP to Yocova                    | ✗ | ✗ | ✓ |
| Customer feed / Communication hub               | ✗ | ✗ | ✓ |
| Notification API (post notifications to Yocova) | ✗ | ✗ | ✓ |
| Create and host data rooms                      | ✗ | ✗ | ✗ |
| Browse marketplace                              | ✓ | ✓ | ✓ |

# Individual Membership

Individual members can connect and network with like-minded professionals across the global aviation value chain and digital community, driving collaboration and innovation around industry challenges, technologies and opportunities.

It's the perfect sounding board for ideas, issues and thought leadership – a great platform on which to be seen and heard. Get access to exclusive content, digital facilities and resources, plus the global Marketplace including the latest and leading apps, Data API's, and digital services. It's a global talent pool for industry collaboration. As an Individual Member you can:

- **Easily set up your profile** and gain access to the growing Yocova community, Marketplace and platform capabilities to support you and your organisations digital transformation, innovation and collaboration objectives.
- **Connect and network** with professionals across the aviation value chain and digital community; get access to exclusive content, digital collaboration facilities; plus the global Marketplace.
- **Use Yocova as a single platform** through which to access all your digital content purchased by you, and your Enterprise, or made accessible to you by your Enterprise OEM partners.

## Individual Plan - Free

Freemium Base

**\$ Free / per month**

**Join the conversation and collaborate securely with the aviation industry.**

- ✓ Build your public profile
- ✓ Connect, collaborate, innovate, network and share with the wider aviation community
- ✓ Access exclusive thought leadership, Market Insights and Technical Insights content from across the community
- ✓ Access and Set-up Public and Private Collaboration Groups for teams, partners, customer groups, special interest groups etc.
- ✓ Access, trial, purchase and implement leading digital content and data in the marketplace including user management
- ✓ Access to your Enterprise, OEM and partner Digital content (Apps/ API's) made accessible to you
- ✓ Access to purchase data rooms and data tool kits

[REGISTER FREE TODAY](#)

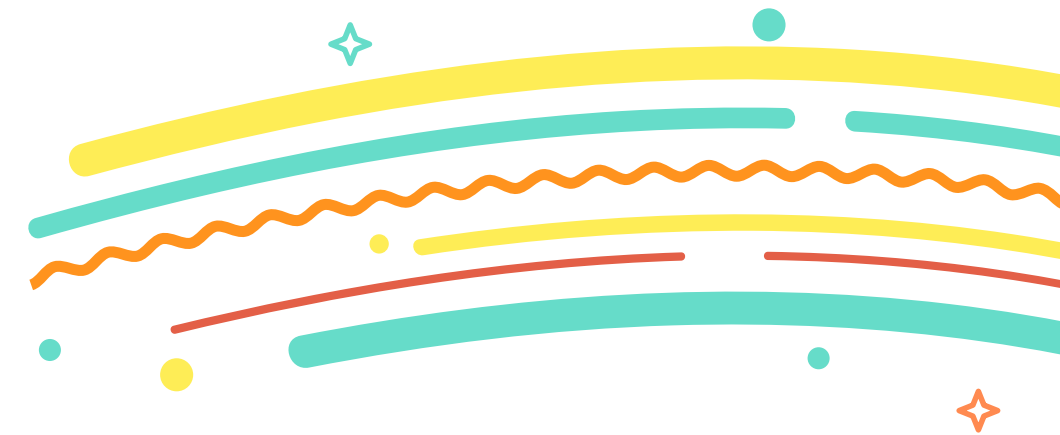
# Enterprise Membership

Whether you're an airline, a business jet operator, an OEM, a lessor or any other aviation player, just like other memberships, Enterprise Members can set up their profile and engage and interact with the global community. As an Enterprise Member you can also control secure community rooms for public or private collaboration, enabling employees, customer groups and supply chain partners to safely engage. Yocova's Data Rooms offer the opportunity for further secure data driven collaboration and engagement.

The ability to access, review, purchase, deploy and manage leading digital capabilities from the Marketplace offers lower risk and frictionless digital investments. Plus, Yocova gives you the potential to consolidate your digital procurement investment, and commercial/technical management through a single trusted platform.

In addition to purchasing and distributing content, where your OEM partners are using Yocova to distribute and manage their digital services, you can also access and authenticate digital content to select users across your enterprise.

Yocova is your secure platform to buy, sell, collaborate, innovate, network and share with the global aviation community, including your supply chain partners, customer groups and collaborators.

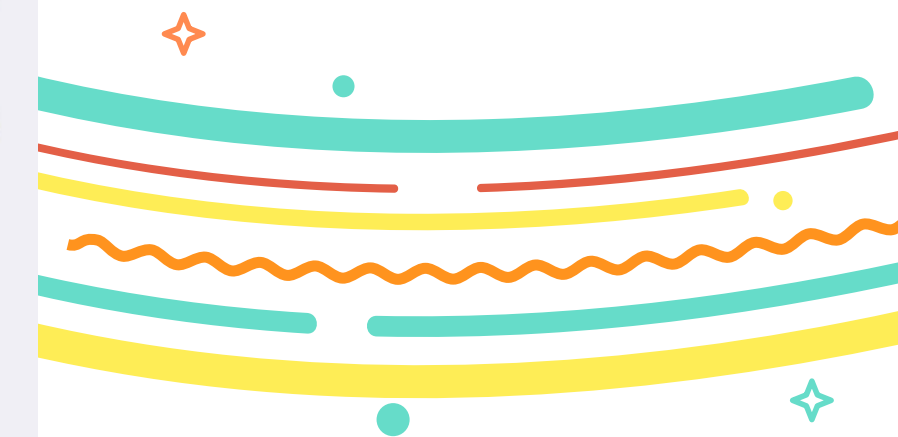


## Enterprise Plan - Free Freemium Base \$ Free / per month

**Join the conversations and collaborate  
securely with the aviation industry.**

- ✓ Build your public enterprise profile and position your business within the global community
- ✓ Integrate Yocova into your marcomms and engagement programme; enhance and augment your existing social and digital Marketing strategy
- ✓ Connect, collaborate, innovate, network and share with the wider aviation community
- ✓ Access exclusive thought leadership, market insights and technical insights content from across the community
- ✓ Access and set up public and private collaboration groups for teams, partners, customer groups, special interest groups etc
- ✓ Access, trial, purchase and implement leading digital content and data in the marketplace including advanced enterprise user management
- ✓ Access to OEM digital content and advanced enterprise user management
- ✓ Access to purchase Data Rooms and data tool kits

REGISTER FREE TODAY



# Yocova Partner Programme Membership

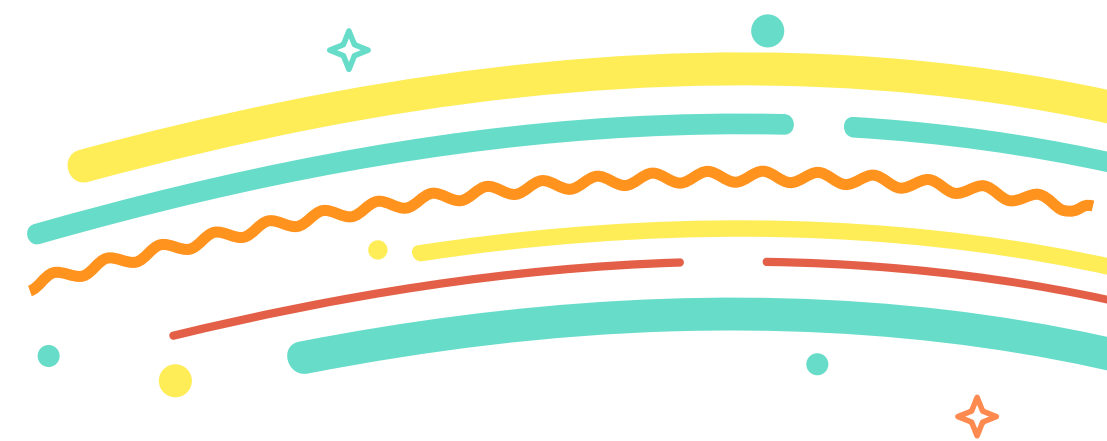
As an approved vendor you can set up trials, market and sell the following solution types in Yocova:

- **Software** – From plug-and-play applications to highly configurable software for aviation organisations
- **Data** – Data API subscriptions which enable customers to fuel their digital solutions, benchmark performance and more
- **Services** – Professional experts and consultancy services to accelerate digital transformation.

Yocova Partners are supported by the Yocova Customer Success Team to help position your business across the global community and deliver against your brand and capability awareness objectives. This is through articles, webinars and a wider set of engagement initiatives.

Yocova provides an additional route to supplement your existing go-to market channels; a sales and marketing force multiplier for your business through which to reduce cost of sale, and access highly targeted marketing qualified leads. And it's a platform to deploy and manage user access throughout the customer lifecycle.

The collaboration group facilities enable you to set up private and customer user groups for product roadmaps, customer feedback, and thought-leadership groups to support the engagement and rolling feedback from your community. Yocova Data Rooms can support you in further secure co-collaboration with your customers and with the wider community to accelerate your roadmap and spawn new solutions to industry challenges.

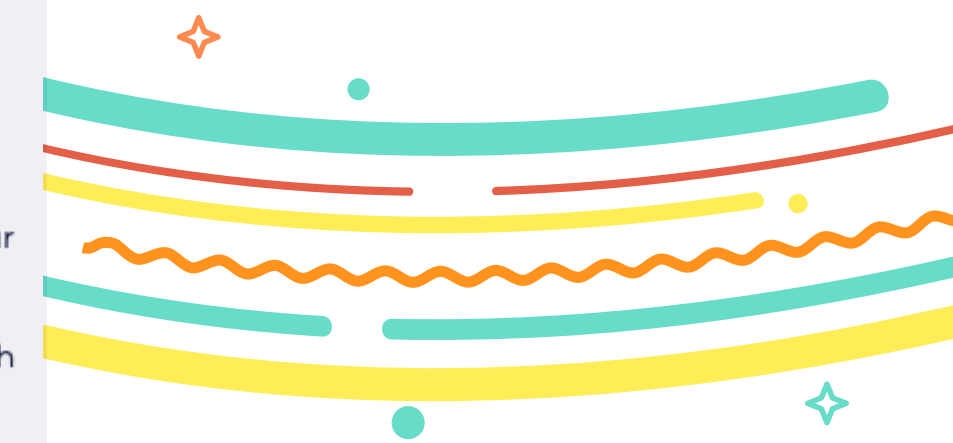


**Partnership Plan**  
Base  
\$ Contact Membership Team

Be part of the Yocova Community- Market, Sell and Manage Digital Solutions

- ✓ Build your public profile, position your business and establish a high value route to market
- ✓ Market, sell, and manage your digital solutions from a single, scalable global platform and Marketplace. Access to:
  - Yocova Product/ Services Certification Programme
  - Yocova Certified Partner Programme
  - Customer Success Programme
  - Create and manage solutions plans, invoicing and subscription management.
- ✓ Integrate Yocova into your marcomms and engagement programme; enhance and augment your existing Social and Digital Marketing strategy
- ✓ Connect, collaborate, innovate, network and share with the wider aviation community
- ✓ Access exclusive thought leadership, Market Insights and Technical Insights content from across the community
- ✓ Access and set-up public and private Collaboration Groups for teams, partners, customer user groups, special interest groups etc.
- ✓ Access, trial, purchase and implement leading digital content and data in the marketplace including user management
- ✓ Unlock data rooms, collaboration rooms, and data tool kits
- ✓ Access to purchase data rooms and data tool kits.

[REGISTER YOUR TODAY](#)



# Distributor Membership

As an additional option to your base Enterprise membership, Distributor Membership provides a single consolidated and scalable platform through which to distribute, authenticate, manage and update digital content across your user community. For OEMs managing a fragmented, complex portfolio of digital services, across an equally fragmented global customer and user base.

- **External Distributor Membership**

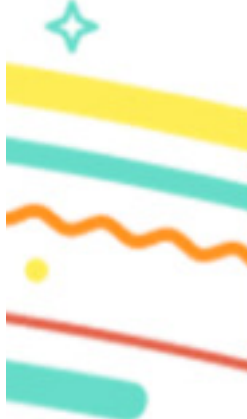
Offers the benefit of a single, command and control platform for efficient and effective deployment, authentication and service management. Whether it be 5 apps across 5 user groups, or 100 across 100, Yocova provides the centralised management of your digital services.

- **Internal Distributor Membership**


Addresses the same challenges for large enterprises seeking to consolidate and gain efficiency in the effective deployment and management of digital content across their internal estate.

- **Premium Distributor**

Builds on this capability, offering a branded portal within Yocova through which to serve up your digital services and providing a dedicated customer feed/ communication hub with notification API facility. The portal can be set as the landing page for your user community within Yocova, and provides the benefit of supporting SSO enabled applications. Your branded home within Yocova for effective, efficient user community management and engagement.



| <b>Internal Distributor<br/>\$ Contact Membership Team</b>  | <b>External Distributor<br/>\$ Contact Membership Team</b>  | <b>Premium Distributor<br/>\$ Contact Membership Team</b>   |
|---|---|---|
| <ul style="list-style-type: none"><li>✓ Enterprise digital content management</li><li>✓ Internally developed content for internal distribution</li><li>✓ Single trusted platform through which to distribute and manage Enterprise digital apps, data and solutions <b>within your enterprise</b></li></ul> | <ul style="list-style-type: none"><li>✓ Enterprise digital content management</li><li>✓ Digital Services for external distribution (customer/ partner community)</li><li>✓ Single trusted platform through which to distribute and manage enterprise digital apps, data and solutions across <b>your global customer community and/or supply chain partners</b></li></ul> | <ul style="list-style-type: none"><li>✓ Branded portal within Yocova to serve up your digital services</li><li>✓ A dedicated customer feed/ communication hub</li><li>✓ Notification API facility.</li><li>✓ Provides a dedicated landing page for your user community</li><li>✓ Supports SSO enabled applications.</li></ul> |
| <a href="#">REGISTER YOUR INTEREST</a>  | <a href="#">REGISTER YOUR INTEREST</a>  | <a href="#">REGISTER YOUR INTEREST</a>  |



# Distributor Membership

## A platform to bring aviation together

Trusted command and control platform through which to distribute and manage enterprise digital services, apps and data across your global user and partner community

**Consumers**

**Your cockpit for digital & supply chain solutions**

- SSO & authentication
- User access mgmt.
- Secure data sharing

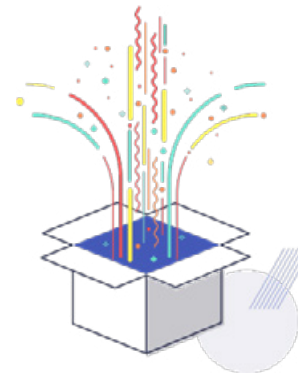
**Distributors**

**A flexible, capable & beautiful interface to your world**

- Content distribution
- Customer engagement
- Industrial collaboration

# Distributor Membership

## What's in the box



### Content distribution

API Gateway for listing content

Interactive learning modules

Marketplace for private and public listings

Trials & subscription plans

Customer terms & licences management

Invoicing, auto-billing,  
& payment processing

Role-based access to content



### Customer engagement

Branded profile

Private & public discussion groups

Virtual events

News feeds, articles and follows

CRM Master data and links

Tracking and preferences



### Industrial collaboration

Global ecosystem of airlines, manufacturers, airports, ANSPs,  
MROs, trade associations, lessors, and more

Private & public discussion groups

File sharing

Data Rooms

Aviation-tested data sharing agreements

Marketplace

### Platform benefits

MFA

Technical support

Individual user terms

User validation

GDPR compliance

Code of conduct



# Distributor Membership

Yo-covered from every angle



**Better**

**Perpetual upgrades** in a SaaS platform underpinned by Salesforce

**Cheaper**

**Intrinsically more cost-effective** than DIY by operating on a shared platform

**Freer**

**Plug & play** your apps, ERPs, and data APIs built on any stack and hosted anywhere

**Safer**

**World-class, industrial-grade security** from Salesforce that continually improves

**Easier**

**Aviation-tested** tools, commercial templates, and processes to simplify business

**yocova**

# Yocova in Action

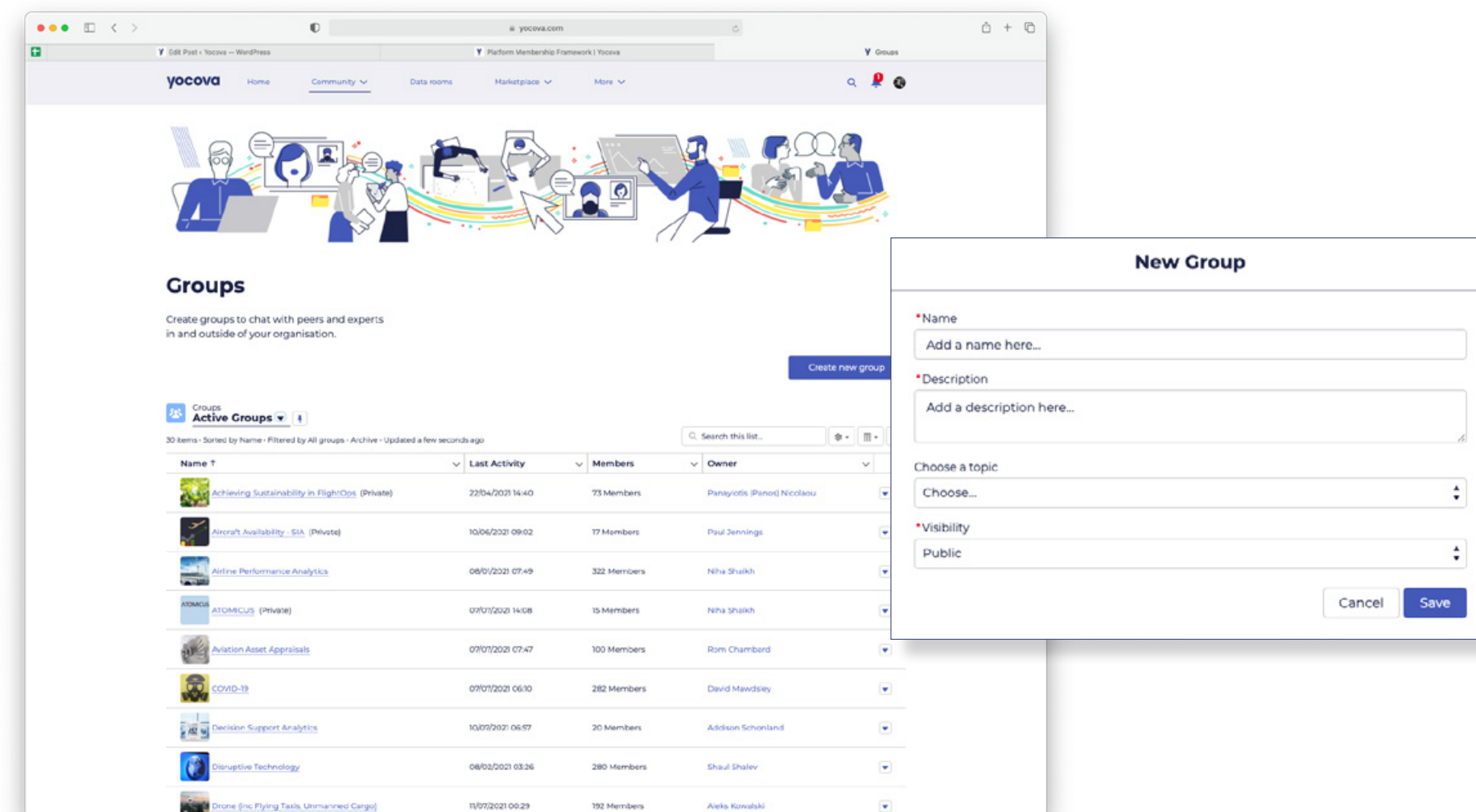
A look at our digital platform and supporting communications



Yocova in action

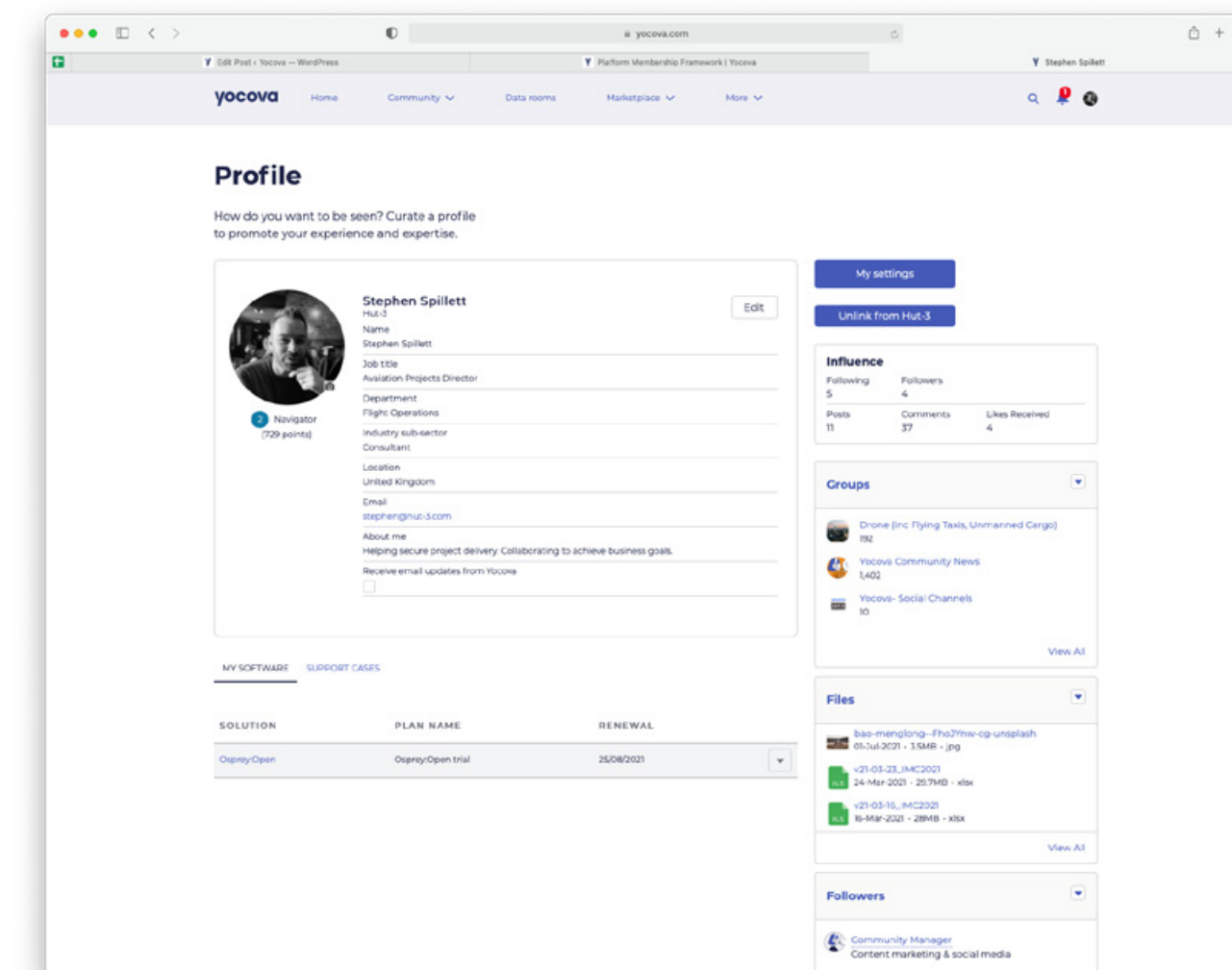
Yocova.com

Community Groups



Yocova members from all over the world can create or join Groups where hundreds of members are chatting about hot topics in aviation.

Personal Profile

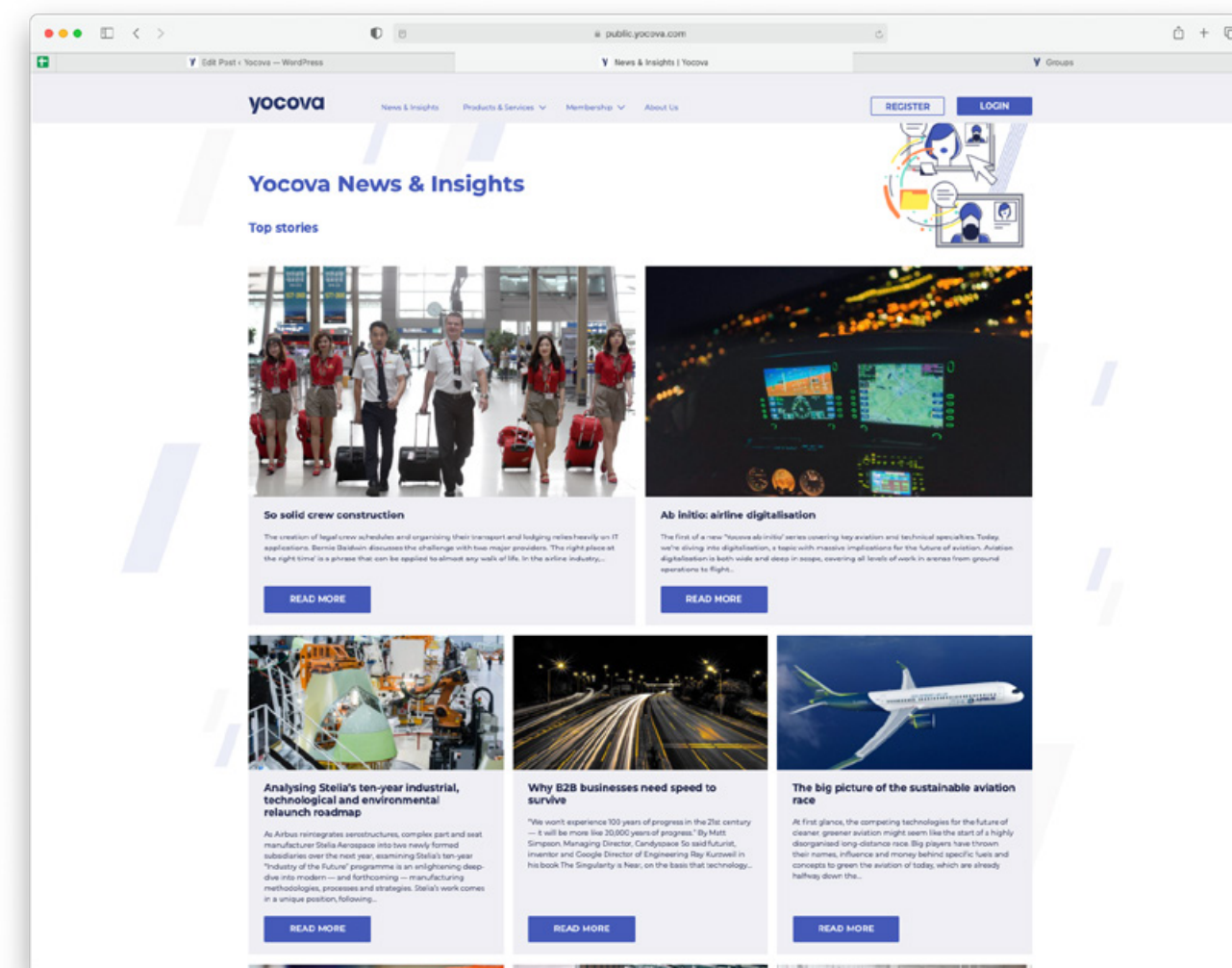


Each Member creates their own personal profile to promote their experience, expertise and to make connections.

Yocova in action

# Articles & Insights

News page title



Original and thought provoking articles are released on Yocova everyweek, written by industry experts, guest contributors and the wider Yocova Community.

Lead article page title

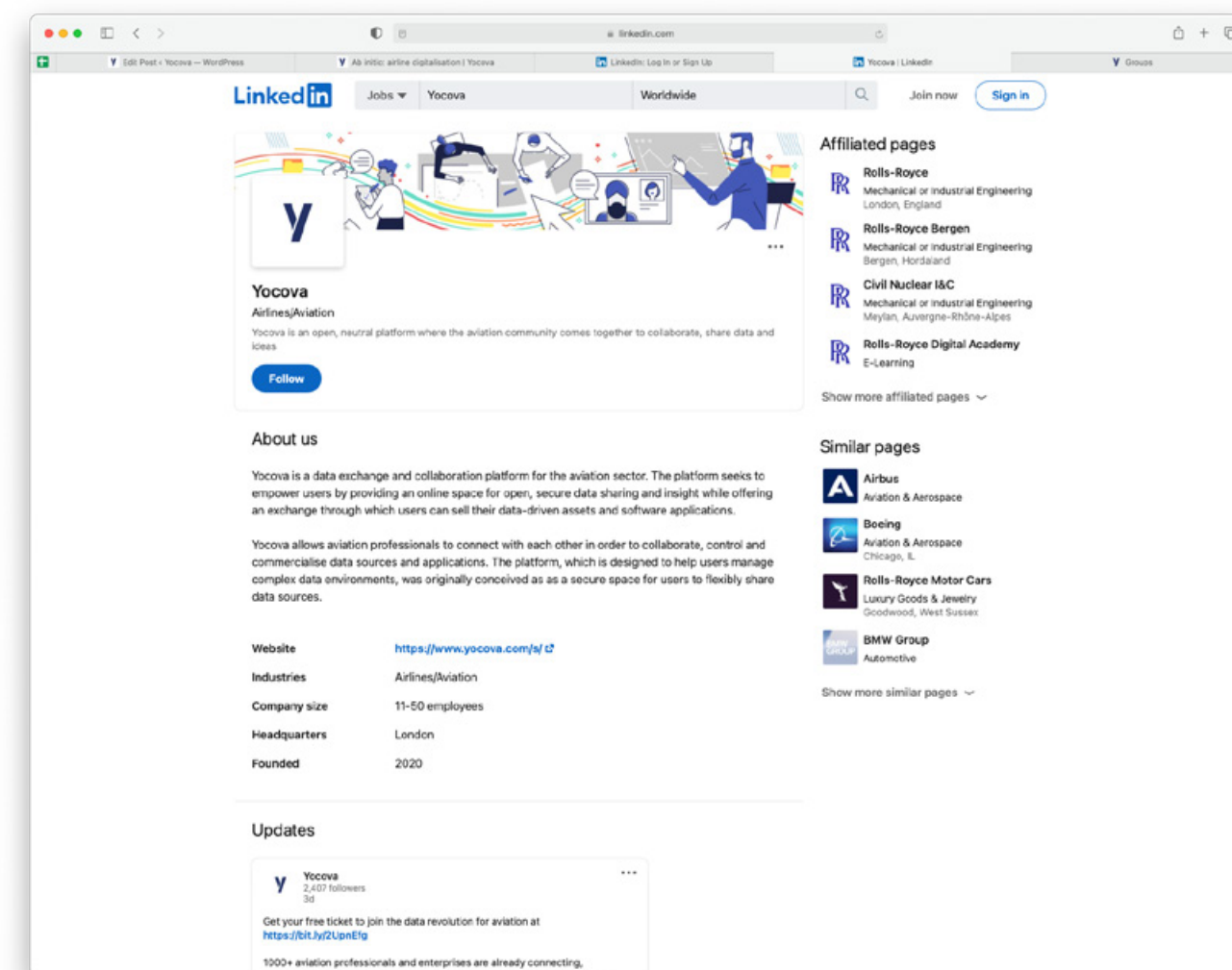


EXAMPLE: Exploring low-cost, high-impact aircraft wireless digitalisation options.

Yocova in action

# LinkedIn & Twitter

LinkedIn

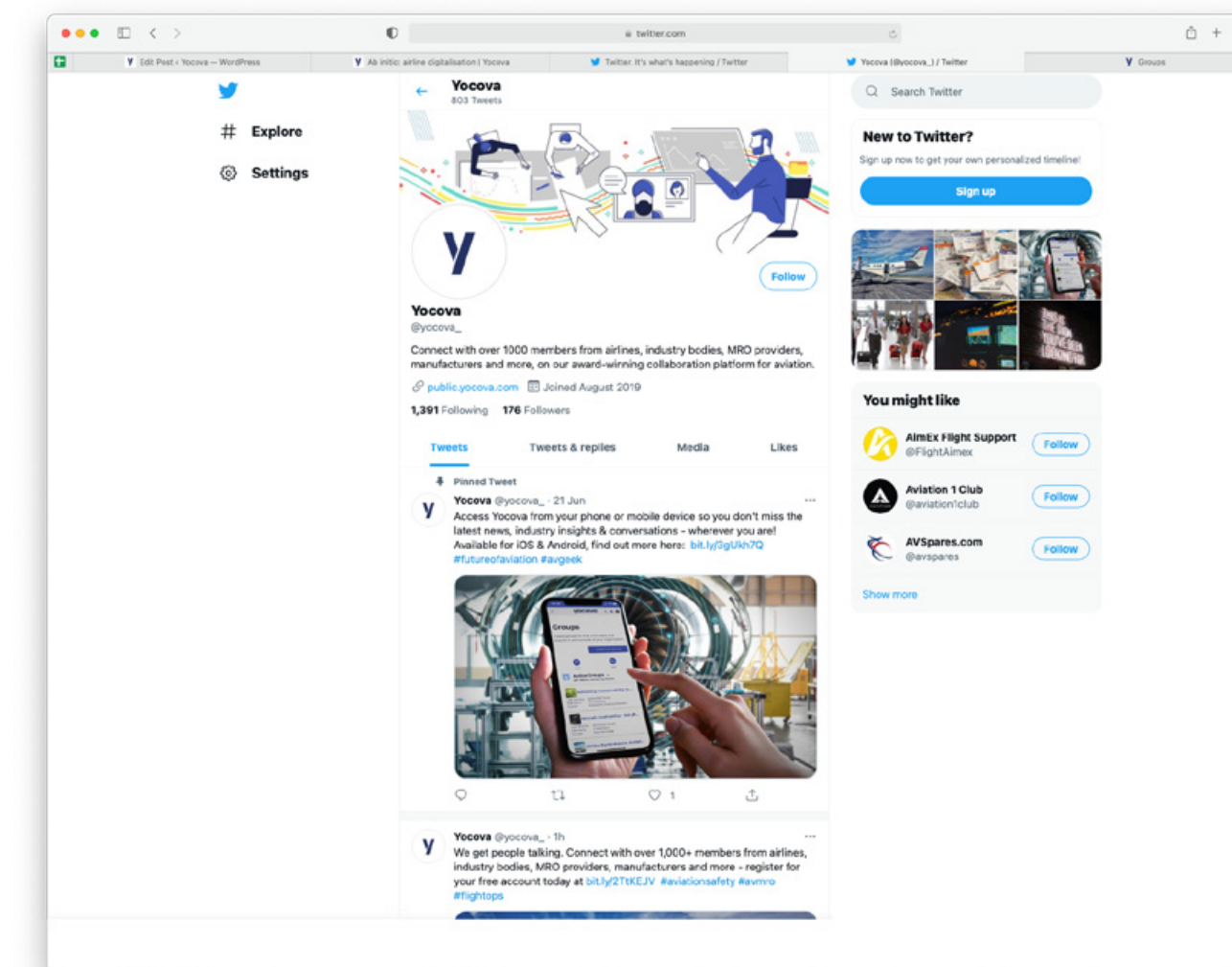


**2547+**  
Social Audience growing daily

**5%+**  
LinkedIn  
engagement rate

**2%+**  
Twitter  
engagement rate

Twitter



Yocova also has a lively LinkedIn following with over 2,000 members, where the aviation community shares news, insights and comments on the latest hot topics.

Yocova's growing Twitter account has over 1000 followers from airlines, industry bodies, MRO providers, manufacturers and more.

**yocova**

# Our Brand

Logos and Colourways



Our Brand

Primary logo



**yocova**

The primary logo for 'yocova' is displayed in a bold, dark blue, lowercase sans-serif font. The letters are thick and closely spaced. The background features a dark blue diagonal shape on the left and a white background on the right, with a blue geometric shape in the top right corner.

Our Brand

**White out logotype**

**yocova**



Our Brand

Partner logo

**yocova**  
APPROVED PARTNER



Our Brand

Our name

**you + connect = value**

Yocova is a globally unique, distinctive and memorable moniker for the platform, reflecting our proposition and the behaviours that will help us achieve our vision:

- **Connect with industry peers**
- **Collaborate to solve problems**
- **Contribute regularly**

Yocova is always written with a leading cap; never in all lower (yocova) or upper case (YOCOVA), nor with a combination of upper and lower case (YoCoVa).

Our Brand

# Typography

Logotype only

## Hello TT Hoves

**AaBbCcDdEeFfEeGgHhIiJjKkLlMmNn  
OoPpQqRrSsTtUuVvWwXxYyZz  
0123456789!@ \$%^&\*()**

AaBbCcDdEeFfEeGgHhIiJjKkLlMmNn  
OoPpQqRrSsTtUuVvWwXxYyZz  
0123456789!@ \$%^&\*()

AaBbCcDdEeFfEeGgHhIiJjKkLlMmNn  
OoPpQqRrSsTtUuVvWwXxYyZz  
0123456789!@ \$%^&\*()

Primary font

## Montserrat

**AaBbCcDdEeFfEeGgHhIiJjKkLlMmNn  
OoPpQqRrSsTtUuVvWwXxYyZz  
0123456789!@ \$%^&\*()**

AaBbCcDdEeFfEeGgHhIiJjKkLlMmNn  
OoPpQqRrSsTtUuVvWwXxYyZz  
0123456789!@ \$%^&\*()

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OoPpQqRrSsTtUuVvWwXxYyZz  
0123456789!@ \$%^&\*()

Our Brand

## Our Primary Colours

CMYK: **100 | 91 | 40 | 46**  
RGB: **28 | 34 | 69**  
HEX: **#1C2245**

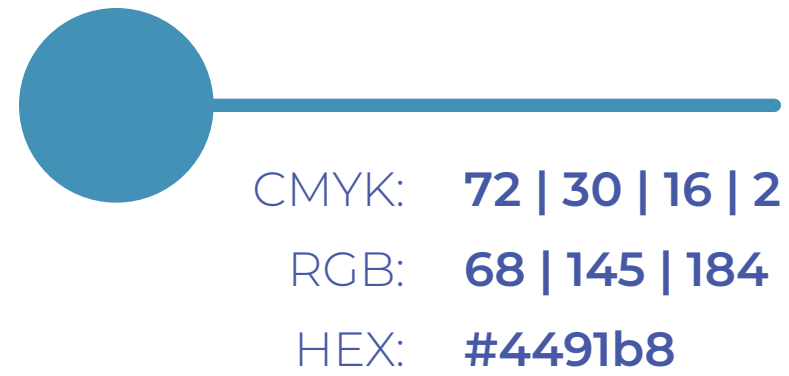
CMYK: **96 | 84 | 18 | 5**  
RGB: **46 | 60 | 125**  
HEX: **#2d3c7d**

CMYK: **82 | 67 | 0 | 0**  
RGB: **68 | 89 | 184**  
HEX: **#4459b8**

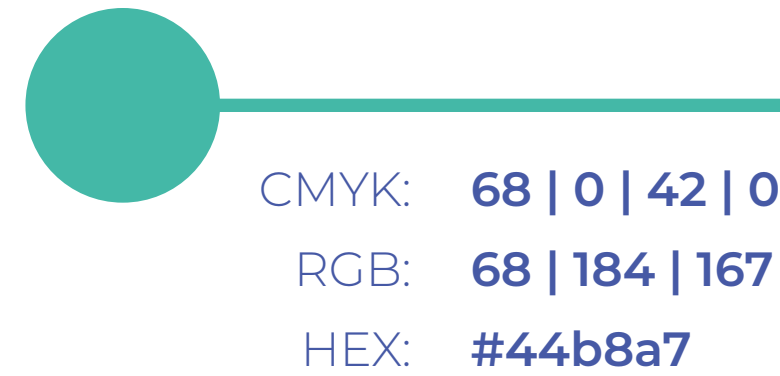
## Our Brand



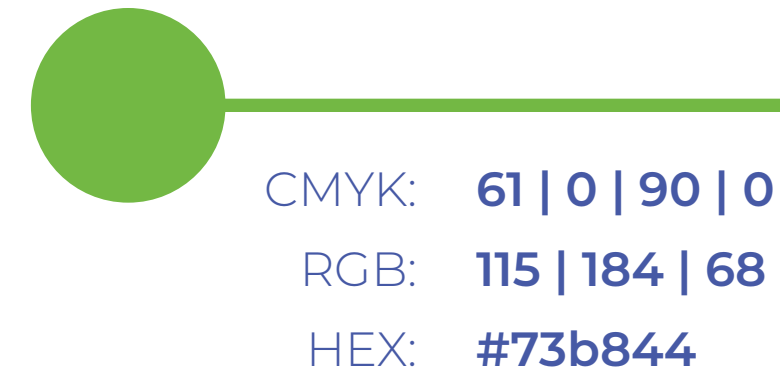
## Our Secondary Colours



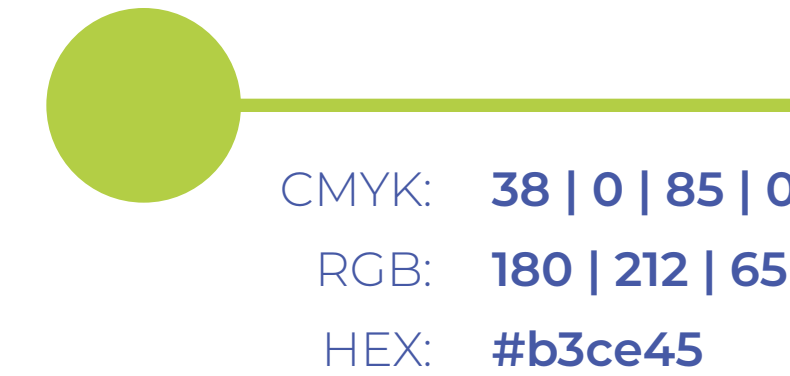
CMYK: 72 | 30 | 16 | 2  
RGB: 68 | 145 | 184  
HEX: #4491b8



CMYK: 68 | 0 | 42 | 0  
RGB: 68 | 184 | 167  
HEX: #44b8a7



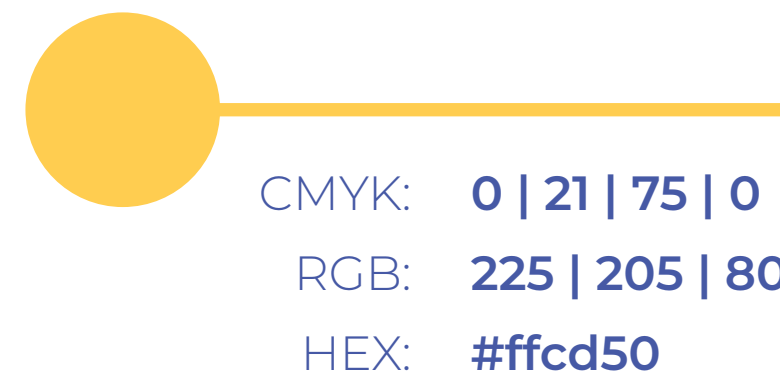
CMYK: 61 | 0 | 90 | 0  
RGB: 115 | 184 | 68  
HEX: #73b844



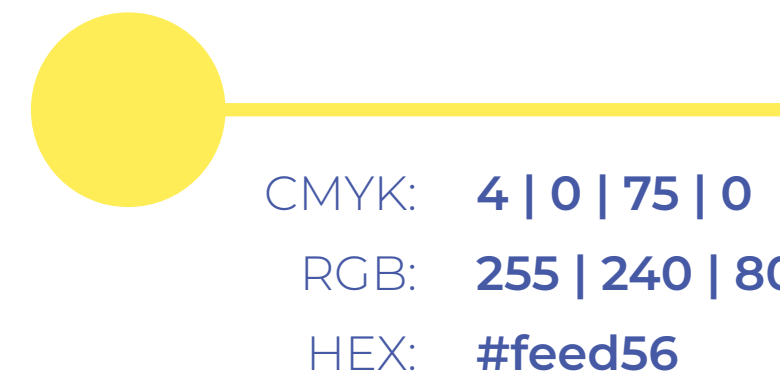
CMYK: 38 | 0 | 85 | 0  
RGB: 180 | 212 | 65  
HEX: #b3ce45



CMYK: 0 | 57 | 69 | 0  
RGB: 225 | 138 | 80  
HEX: #ff8a50



CMYK: 0 | 21 | 75 | 0  
RGB: 225 | 205 | 80  
HEX: #ffcd50



CMYK: 4 | 0 | 75 | 0  
RGB: 255 | 240 | 80  
HEX: #feed56



CMYK: 0 | 79 | 60 | 0  
RGB: 234 | 82 | 84  
HEX: #ea5254

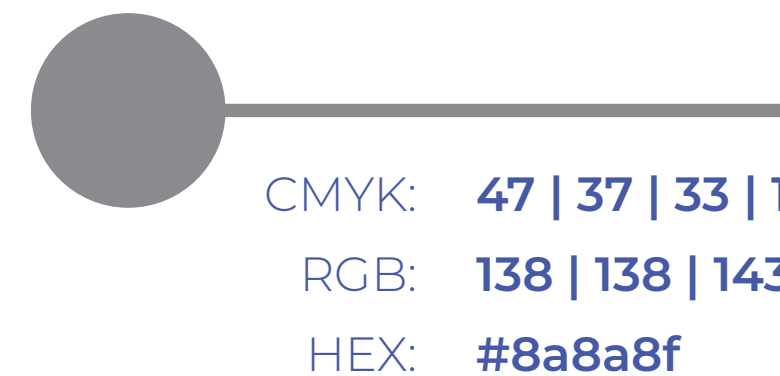
## Neutral Colours



CMYK: 7 | 6 | 3 | 0  
RGB: 239 | 239 | 244  
HEX: #efeff4



CMYK: 25 | 19 | 16 | 1  
RGB: 200 | 199 | 204  
HEX: #c8c7cc



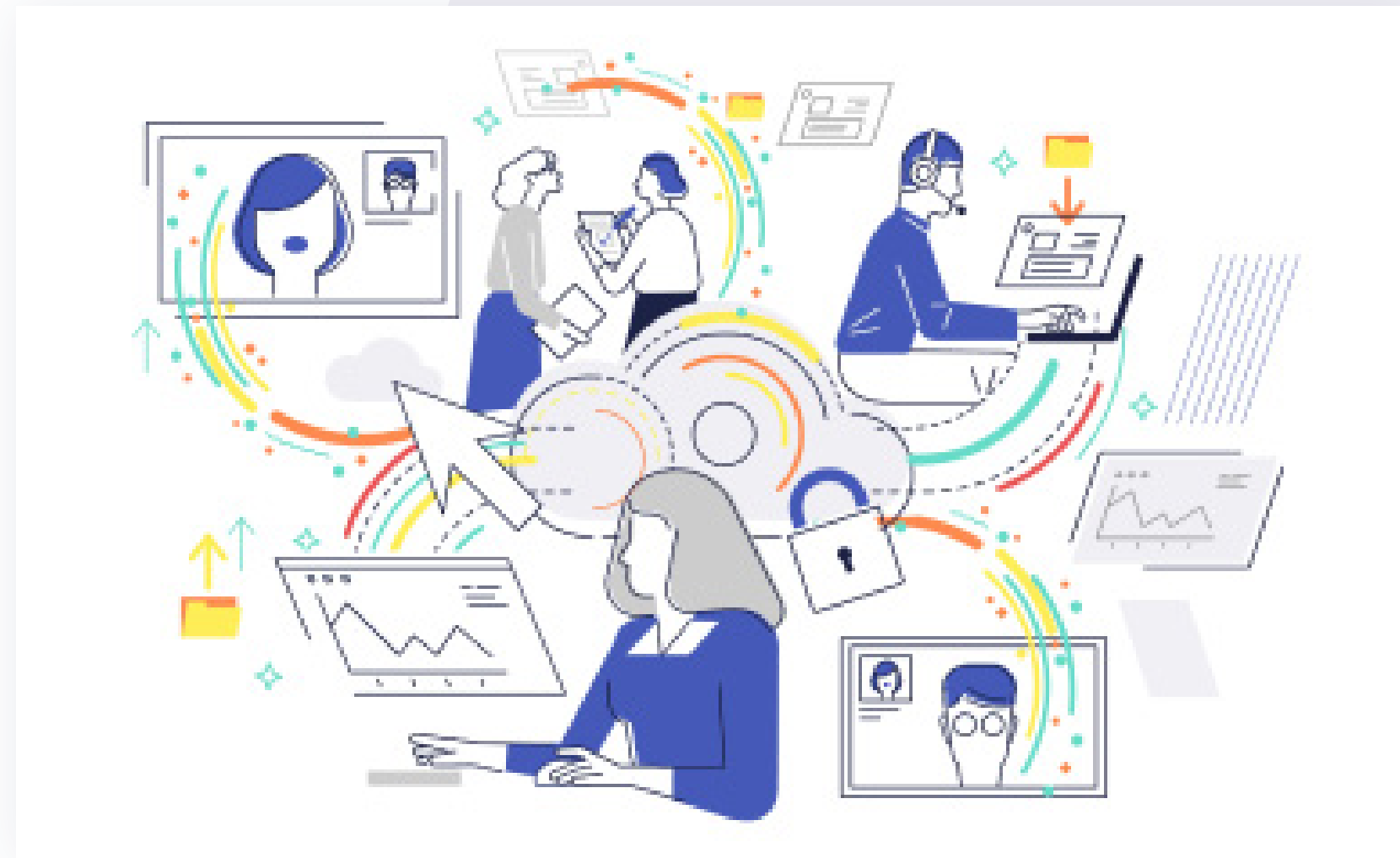
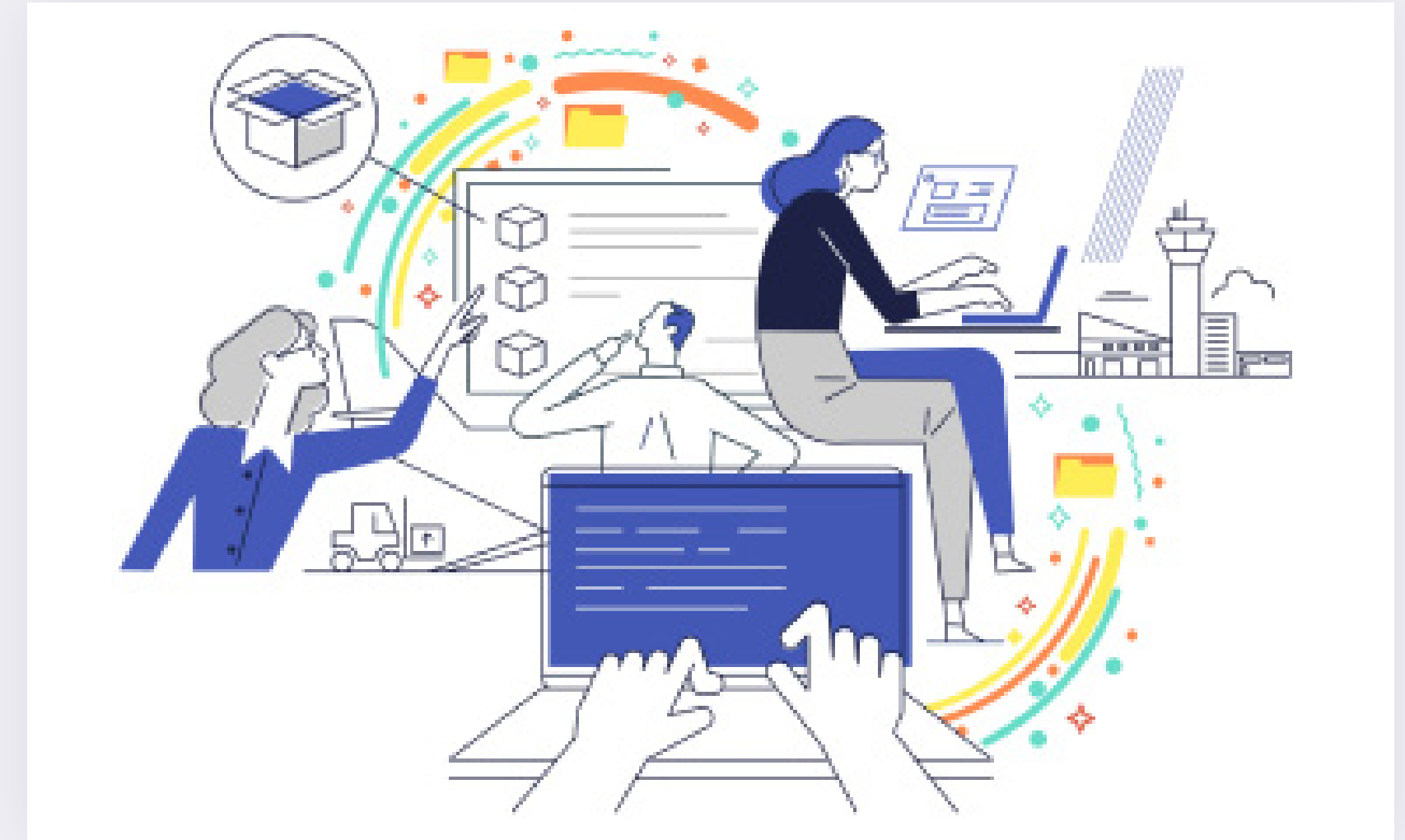
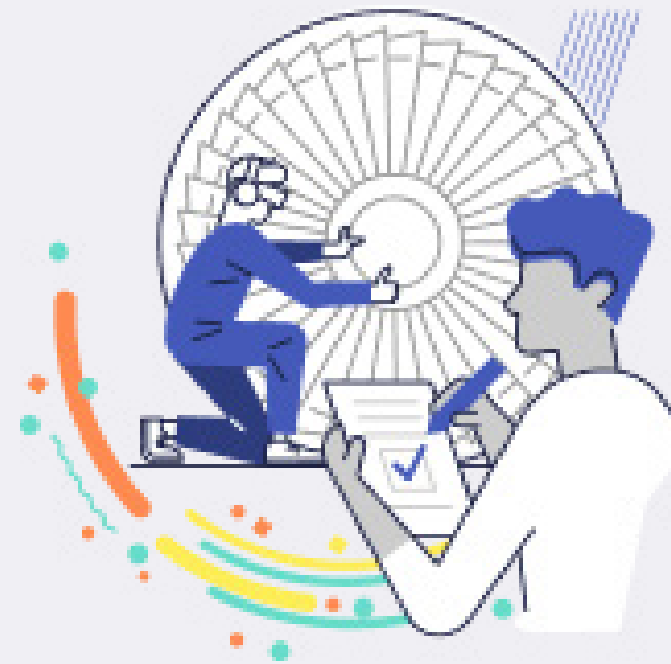
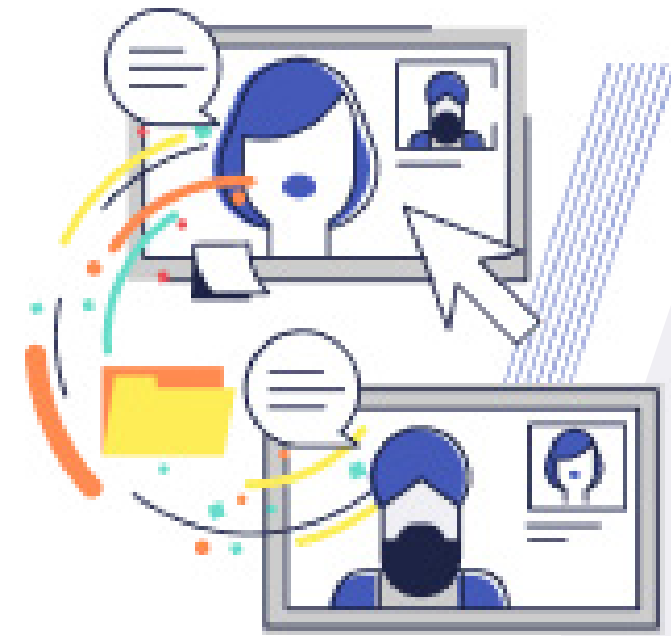
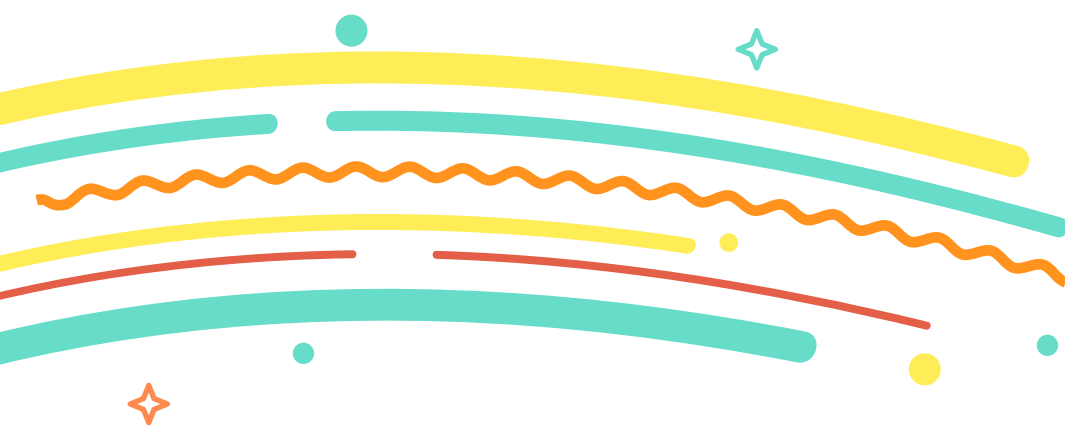
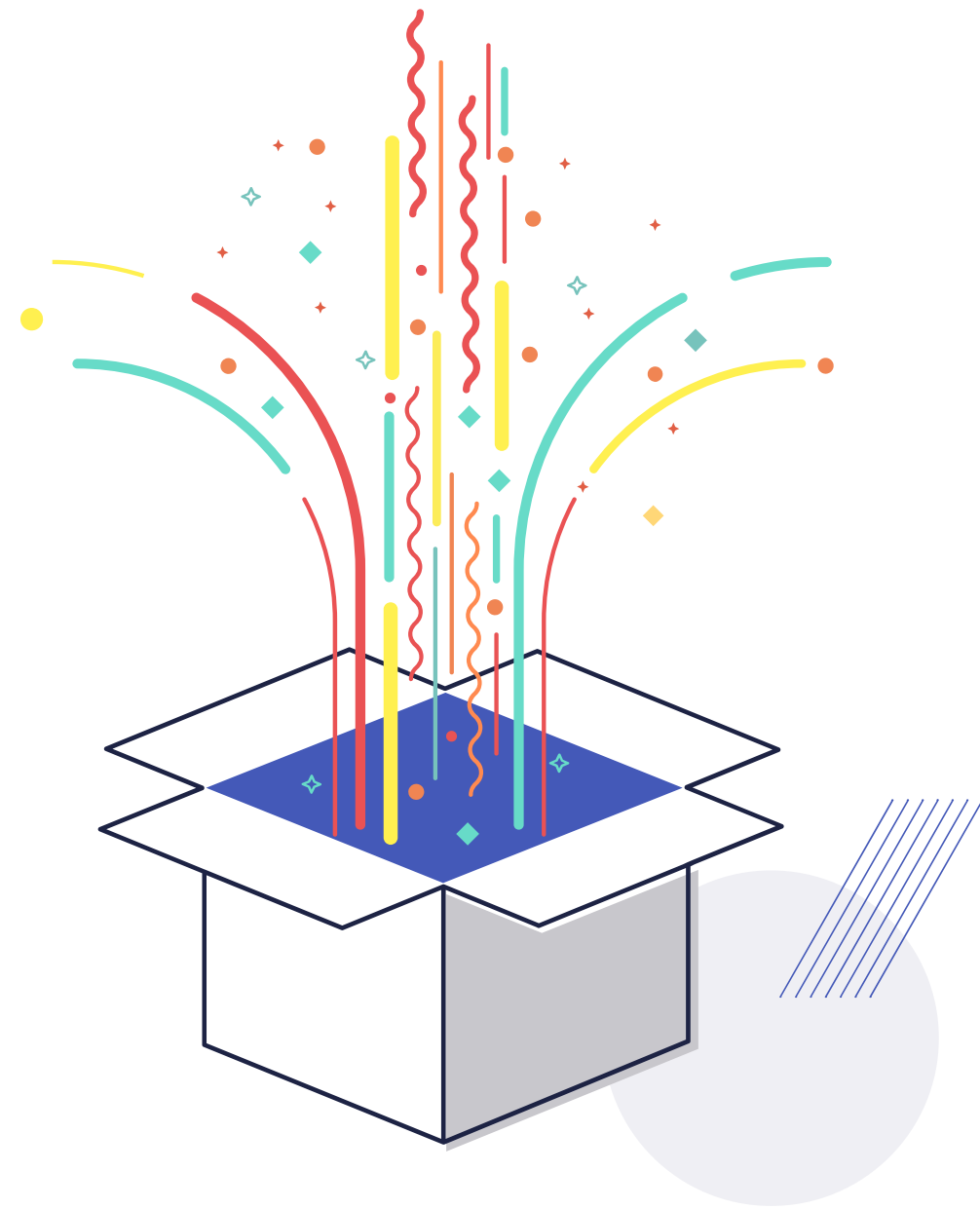
CMYK: 47 | 37 | 33 | 15  
RGB: 138 | 138 | 143  
HEX: #8a8a8f



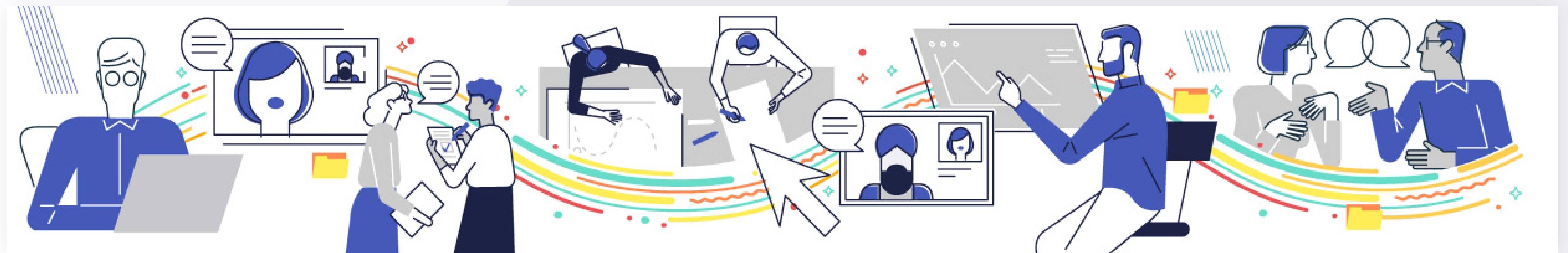
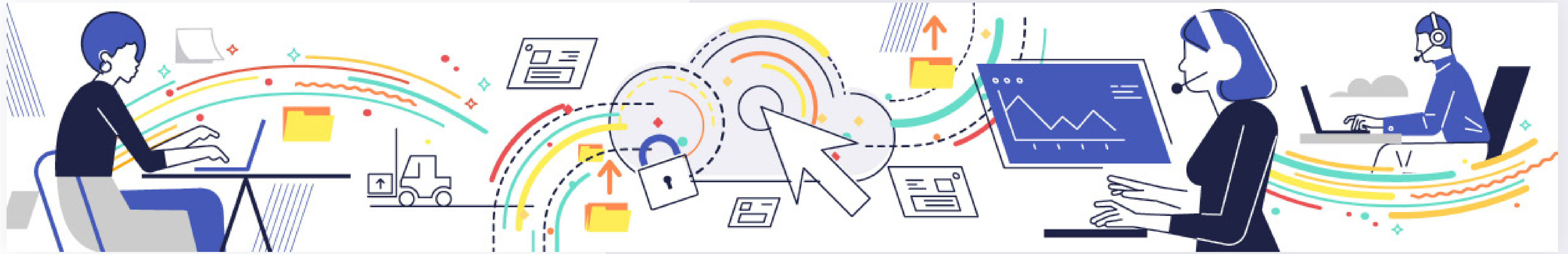
CMYK: 56 | 45 | 45 | 33  
RGB: 102 | 102 | 102  
HEX: #666666

Our Brand

## Illustration style



# Our Brand



yocova

# Media Enquiries

Contacts and support



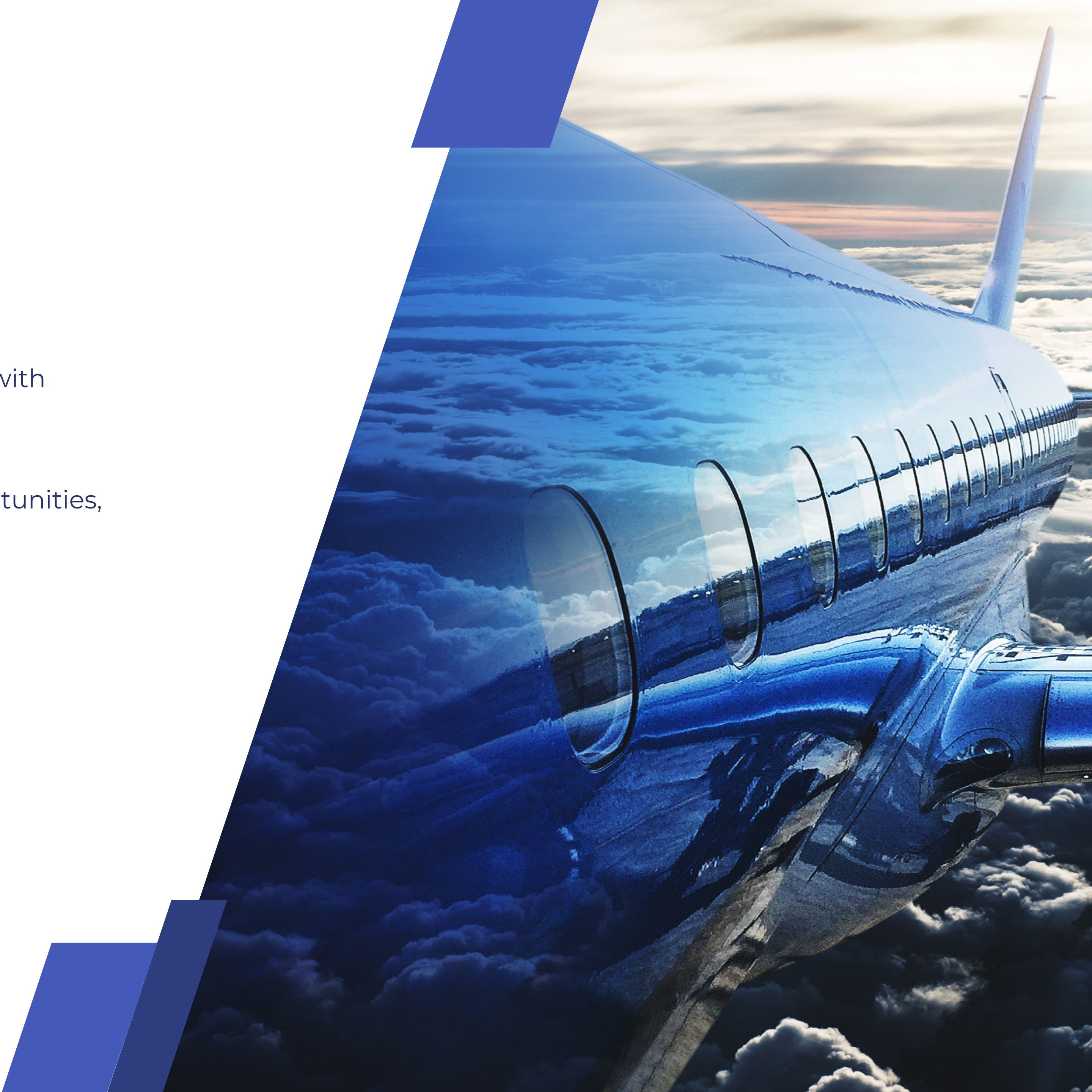


## Media Enquiries

# How we manage media enquiries

We're always interested to hear about ways we can work with industry bodies, associations and publications.

If you would like to get in touch, with any ideas and opportunities, please email [support@yocova.com](mailto:support@yocova.com)





**yocova**

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