



# PRESS RELEASE

Wednesday 24 May 2023

## Project 4 Learning Lab joins Yocova as a member of the Partnership Programme

**Project 4 Learning Lab, a consultancy service helping businesses to enhance productivity by accelerating the flow of their work, has joined Yocova as a Partner Member.**

As a Partner Member, Project 4 Learning Lab (P4L) has already taken advantage of direct access to businesses and teams across the aviation industry. P4L is one of Yocova's top contributors and has featured in the Yocova Marketplace Spotlight series and presented at the Yocova Global Forum.

P4L are flow of work accelerators who provide bespoke services and solutions to help people, teams and organisations deliver faster, higher quality outcomes and outputs. Their team of experts between them has decades of cross-sector experience, including engineering and aviation. And with experience creating flow in complex programmes and in the delivery of products and services in highly regulated sectors such as aviation, P4L is now, through its partner membership, making good use of Yocova to connect more widely with businesses and professionals in aviation.

### Project 4 Learning Labs comment

"We're so happy to have joined Yocova as a Partner Member. This is a time of rapid change in the aviation industry and we believe that those organisations that innovate quickly will reshape it to meet the needs of the next generation even more sustainably than before. To have a platform like Yocova that can bring people and organisations together in a collaborative ecosystem is brilliant and can only help facilitate that journey."

### Yocova comment

"To have Project 4 Learning Lab on board as a Yocova Partner is fantastic. As a company focused on accelerating learning and collaboration, we're delighted they've joined the platform. As our industry looks to drive efficiencies and innovate, we hope that having an organisation such as P4L now directly connected to businesses and professionals across aviation, will bring numerous benefits across the industry."



## About Yocova

Yocova (You Connect for Value) is an open, neutral digital platform and ecosystem for the aviation industry to collaborate, manage data, and access leading digital services from OEM partners and digital vendors.

It's an end-to-end platform for innovation: digital infrastructure and services to facilitate the exchange of ideas, data, and apps in aviation.

The platform is structured around the pillars of Community, Data Rooms, Marketplace, and Enterprise engagement:

- **Community:** the global aviation community on one open and trusted platform – connect and collaborate with aviation peers in public forums and private working groups
- **Data collaboration:** a decentralised, secure, and voluntary data API exchange giving you full control of who accesses your data to support your digital initiatives
- **Marketplace:** a trusted 'go to' aviation marketplace for digital transformation – find, try, buy, and deploy leading digital aviation apps, data API's solutions and services, or sell and manage your own through a global route-to-market
- **Enterprise engagement:** Yocova provides a single command and control platform through which to securely distribute, authenticate, and update all digital content across the customer community.

For OEM partners, Yocova provides a single command and control platform through which to securely distribute, authenticate, and update all digital content across the customer community. For OEM customers, a single entry-point for swift, efficient user access to all OEM digital content.

Yocova continues to pursue its growth strategy at pace with over 6,000 aviation professional members from across 425+ airlines and 840+ aviation enterprises extending across the aviation value chain, including but not limited to professionals and enterprises from airlines, business jet operators, digital/data vendors, through to airports, ANSPs and OEMs.

## About Project 4 Learning Lab

**Project 4 Learning Lab** is a consultancy service based in the UK. Their focus is on accelerating learning in business to drive efficiencies and innovation and enable leaders to deliver outstanding performance through their teams. The P4L team has extensive experience of leading people and complex projects in knowledge, manufacturing and transactional environments within leading organisations.

## Yocova contact details

To find out about Yocova membership, join conversations, groups, collaborate, and access the latest aviation insights and digital solutions, email [members@yocova.com](mailto:members@yocova.com)

**For press enquiries, contact Stephen Spillett**

Email: [stephen.spillett@yocova.com](mailto:stephen.spillett@yocova.com)