



# PRESS RELEASE

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## IOblend joins Yocova as a Member of the Partnership Programme

**IOblend, the advanced data pipeline company, has recently joined Yocova as a Member of the Partnership Programme. IOblend uses cutting edge technology in its end-to-end enterprise production grade data pipeline solution to maximise value from data. With their extensive practical experience, the IOblend team helps clients to deliver complex data projects across a range of industries including aviation.**

IOblend is already experiencing the benefits of Yocova, with its data pipeline software solution and associated consultancy services live and available on the Yocova Marketplace.

The IOblend software solution spans data engineering, management and governance, and creates a pipeline that handles the full cycle (extract/transform/serve) from any source to any destination. What differentiates IOblend from other solutions on the market is that the solution produces Apache Spark-based data pipelines automatically (no code) for both real-time and static data. The engineering jobs that normally take weeks and months to perform can now be completed in hours. The solution has been developed to handle production-grade data for analytics such as ML and AI models, dynamic demand forecasting, fraud detection, sensor data analytics plant operations, satellite data and more. IOblend enables a faster and more cost-effective solution for managing data pipelines. IOblend is a proud partner of Microsoft and Snowflake, natively supporting both environments.

### **IOblend comment**

“We have partnered with Yocova, a Rolls Royce company, and an award-winning aviation platform with over 6000 members from airlines, industry bodies, MRO providers and manufacturers.

Yocova is a data exchange and collaboration platform for the aviation sector. The platform seeks to empower users by providing an online space for open, secure data sharing and insight while offering an exchange through which users can sell their data-driven assets and software applications.

We are very excited to have been selected to join this fast-growing network to provide our cutting-edge technology and services to its Members.”



## Yocova comment

"We're delighted IOblend has joined the Yocova community and has made its solutions and services available on the Yocova Marketplace. As businesses across the aviation industry become increasingly aware of the importance of harnessing the power of data, we believe the solutions and expertise that IOblend brings to the table will be a real asset to our sector. It's fantastic that IOblend is now easily accessible to Yocova members and reach the aviation industry at large."

## About Yocova

Yocova (You Connect for Value) is an open, neutral digital platform and ecosystem for the aviation industry to collaborate, manage data, and access leading digital services from OEM partners and digital vendors.

It's an end-to-end platform for innovation: digital infrastructure and services to facilitate the exchange of ideas, data, and apps in aviation. The platform is structured around the pillars of Community, Data Rooms and Marketplace:

- **Community:** the global aviation community on one open and trusted platform – connect and collaborate with aviation peers in public forums and private working groups
- **Data collaboration:** a decentralised, secure, and voluntary data API exchange giving you full control of who accesses your data to support your digital initiatives
- **Marketplace:** a trusted 'go to' aviation marketplace for digital transformation – find, try, buy, and deploy leading digital aviation apps, data API's solutions and services, or sell and manage your own through a global route-to-market

For OEM partners, Yocova provides a single command and control platform through which to securely distribute, authenticate, and update all digital content across the customer community. For OEM customers, a single entry-point for swift, efficient user access to all OEM digital content.

Yocova continues to pursue its growth strategy at pace with over 6,000 aviation professional members from across 425+ airlines and 840+ aviation enterprises extending across the aviation value chain, including but not limited to professionals and enterprises from airlines, business jet operators, digital/data vendors, through to airports, ANSPs and OEMs.

## About IOblend

**IOblend** is a team of architects and engineers with collective experience developing data pipelines. Frustrated by the need to repeatedly write and maintain code to manage data pipelines, they sought to develop a solution that would overcome this challenge. Now, with the cutting-edge solutions and the practical expertise the team provides, IOblend supports other organisations to deliver complex digital transformation projects across a wide range of sectors, through their solutions and services.



### **Yocova contact details**

To find out about Yocova membership, join conversations, groups, collaborate, and access the latest aviation insights and digital solutions, email [members@yocova.com](mailto:members@yocova.com)

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