



# PRESS RELEASE

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## Oaklands Global joins Yocova as a member of the Partner Programme

**Oaklands Global**, the specialist international recruitment and executive search solutions provider has joined the Yocova Partner Programme. The company provides recruitment solutions across the international aviation & aerospace industry.

As a Partner, Oaklands Global can connect with Yocova's global network of aviation businesses and professionals, and market and sell its services on the Yocova Marketplace.

Oaklands Global provides interim, contingent, retained and executive search solutions for the aviation sector. Its team of search specialists work with a global network to attract and secure business-critical talent for its clients. The team works with leading organisations such as OEMs, MROs, Operators and eVTOL businesses in the sector, and through its executive search solutions promotes diversity, inclusion and best practice.

Through its Yocova membership, Oaklands Global can now more easily connect and communicate with the wider aviation community and take advantage of the benefits of the platform such as collaboration and discussion groups.

### **Oaklands Global comment**

“As a forward-thinking business focused on the passive aviation candidate market, Yocova offers us a great platform for penetrating a wider network and provoking industry related discussions, led with a human capital and manpower theme.”

### **Yocova comment**

“We're delighted Oaklands Global has joined Yocova, particularly at this time when attracting and retaining talent in the industry is so crucial. Through its membership in our global aviation community, Oaklands can now more easily connect with businesses and professionals within the sector, both on an individual basis and through discussion and collaboration groups. The company can now also promote its services on the Yocova Marketplace.”

### **About Yocova**

Yocova (You Connect for Value) is an open, neutral digital platform and ecosystem for the aviation industry to collaborate, manage data, and access leading digital services from OEM partners and digital vendors.

It's an end-to-end platform for innovation: digital infrastructure and services to facilitate the exchange of ideas, data, and apps in aviation.



The platform is structured around the pillars of Community, Data Rooms, Marketplace, and Enterprise engagement:

- **Community:** the global aviation community on one open and trusted platform – connect and collaborate with aviation peers in public forums and private working groups
- **Data collaboration:** a decentralised, secure, and voluntary data API exchange giving you full control of who accesses your data to support your digital initiatives
- **Marketplace:** a trusted 'go to' aviation marketplace for digital transformation – find, try, buy, and deploy leading digital aviation apps, data API's solutions and services, or sell and manage your own through a global route-to-market
- **Enterprise engagement:** Yocova provides a single command and control platform through which to securely distribute, authenticate, and update all digital content across the customer community.

For OEM partners, Yocova provides a single command and control platform through which to securely distribute, authenticate, and update all digital content across the customer community. For OEM customers, a single entry-point for swift, efficient user access to all OEM digital content.

Yocova continues to pursue its growth strategy at pace with over 6,000 aviation professional members from across 425+ airlines and 840+ aviation enterprises extending across the aviation value chain, including but not limited to professionals and enterprises from airlines, business jet operators, digital/data vendors, through to airports, ANSPs and OEMs.

### **About Oaklands Global**

**Oaklands Global** is an internationally recognised recruitment and executive search firm specialising in the aviation, aerospace and financial services industries, based in the UK and US. Founded in 2013, the team has successfully connected hundreds of high-calibre candidates with leading organisations within these specialised industries. Oaklands Global promotes equality, diversity, inclusion, and best practice throughout the entire search and appointment process.

### **Yocova Contact details**

To find out about Yocova membership, join conversations, groups, collaborate, and access the latest aviation insights and digital solutions, email [members@yocova.com](mailto:members@yocova.com)

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