



PRESS RELEASE

Friday, 5 January 2024

Kesowa joins Yocova as a member of the Partner Programme

[Kesowa](#), the drone data management company, has joined Yocova as a member of the partner programme. The India-based dronetech start-up provides solutions, services and software, and has joined the platform as part of its efforts to scale up its business.

As a Yocova partner, Kesowa can now connect with a global network of aviation specialists, businesses, and professionals, and can market and sell its solutions and services on the Yocova Marketplace. The company, which aspires to connect and bring aerial data to every human occupied part of the planet, has been quick to engage on the platform and has listed two of its services on the Marketplace.

Kesowa's [Aerial Inspection and Aerial Map](#) provides a detailed aerial inspection with photos, videos and a high resolution map. The service also conducts analysis manually and with AI for specific requests and digitises infrastructure, identifies potential risks, monitors the maintenance work of runways, and identifies readiness for setting up EVTOL landing paths.

Kesowa's [Drone Data Call Center](#) has been designed to be ideal for new airports and new infrastructure under development. It delivers a complete solution including drones, team members, software, and hardware in a three-year packaged product, catering for a 50 to 100 square kilometre area.

Kesowa comment

"We are excited to be part of this interesting dialogue of imagining real world operations being driven by digital twins and digitizing the unknown. We hope this partnership enables us to serve a larger geography and prepare for a future where we can fly to work or more."

Yocova comment

"As the widescale use of EVTOLs in our airspaces draws closer, data and mapping form a crucial part of our readiness for them. We're delighted that Kesowa has joined Yocova and will now, as a member, be able to connect more easily and readily with other aviation businesses and professionals globally via the platform."

About Yocova

Yocova (You Connect for Value) is an open, neutral digital platform and ecosystem for the aviation industry to collaborate, manage data, and access leading digital services from OEM partners and digital vendors.

It's an end-to-end platform for innovation: digital infrastructure and services to facilitate the exchange of



ideas, data, and apps in aviation.

The platform is structured around the pillars of Community, Data Rooms, Marketplace, and Enterprise engagement:

- **Community:** the global aviation community on one open and trusted platform – connect and collaborate with aviation peers in public forums and private working groups
- **Data collaboration:** a decentralised, secure, and voluntary data API exchange giving you full control of who accesses your data to support your digital initiatives
- **Marketplace:** a trusted 'go to' aviation marketplace for digital transformation – find, try, buy, and deploy leading digital aviation apps, data API's solutions and services, or sell and manage your own through a global route-to-market
- **Enterprise engagement:** Yocova provides a single command and control platform through which to securely distribute, authenticate, and update all digital content across the customer community.

For OEM partners, Yocova provides a single command and control platform through which to securely distribute, authenticate, and update all digital content across the customer community. For OEM customers, a single entry-point for swift, efficient user access to all OEM digital content.

Yocova continues to pursue its growth strategy at pace with over 8,500+ professional members from across 425+ airlines and 840+ aviation enterprises extending across the aviation value chain, including but not limited to professionals and enterprises from airlines, business jet operators, digital/data vendors, through to airports, ANSPs and OEMs.

About Kesowa

Kesowa is a dronetech and drone data management company based in Kolkata, India. The company is a leading specialised drone service provider offering drone surveys, inspections, aerial mapping, route optimisation and more. Founded as a start-up company, Kesowa is looking to expand its business and achieve its mission to provide aerial data to every part of the globe occupied by humans. Kesowa provides services to industries such as urban and rural planning, pollution and greenery monitoring, banking and finance, mining, and agriculture and forestry, and has recently joined Yocova to connect with and sell its services to relevant players in the aviation industry.

Yocova contact details

To find out about Yocova membership, join conversations, groups, collaborate, and access the latest aviation insights and digital solutions, email members@yocova.com

For press enquiries, contact Stephen Spillett

Email: stephen.spillett@yocova.com