



# PRESS RELEASE

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## Indeavor joins Yocova as a member of the Partner Programme

**Indeavor, a leading provider of workforce management software, has joined the Yocova Partner Programme.**

Indeavor software is already successfully helping major organisations to achieve operational efficiencies, reduce labour costs, and improve workforce satisfaction across a range of industries. By joining the Yocova Partner Programme, Indeavor can now extend its reach in the aviation industry and connect with the platform's global network of aviation businesses and professionals. Indeavor has listed its [Storefront](#) and [solution](#) on the Yocova Marketplace and can now more easily market and sell its solution to the aviation industry.

[Indeavor software](#) is designed for frontline workers to streamline scheduling, optimise workforce processes, and enhance labour compliance. It provides features such as labour demand planning, employee self-service, competencies and skills, and advanced analytics for strategic decision making. 100,000+ users trust Indeavor worldwide.

### Indeavor comment

"Indeavor is thrilled to partner with Yocova as a member of their esteemed Partner Programme. This is a significant milestone in our ongoing dedication to revolutionizing workforce operations. By harnessing Yocova's cutting-edge platform and expansive Marketplace, we can extend the accessibility of our scheduling and skills and competency management solutions, empowering aviation professionals to match labour with demand and services worldwide."

### Yocova comment

"We're delighted to have Indeavor onboard Yocova, with its proven track record of helping businesses to achieve operational efficiencies and improve employee satisfaction. It's fantastic that the company has decided to focus more closely on bringing these benefits into the aviation industry through the Yocova platform and Marketplace."

### About Yocova

Yocova (You Connect for Value) is an open, neutral digital platform and ecosystem for the aviation industry to collaborate, manage data, and access leading digital services from OEM partners and digital vendors.



It's an end-to-end platform for innovation: digital infrastructure and services to facilitate the exchange of ideas, data, and apps in aviation.

The platform is structured around the pillars of Community, Data Rooms, Marketplace, and Enterprise engagement:

- **Community:** the global aviation community on one open and trusted platform – connect and collaborate with aviation peers in public forums and private working groups
- **Data collaboration:** a decentralised, secure, and voluntary data API exchange giving you full control of who accesses your data to support your digital initiatives
- **Marketplace:** a trusted 'go to' aviation marketplace for digital transformation – find, try, buy, and deploy leading digital aviation apps, data API's solutions and services, or sell and manage your own through a global route-to-market
- **Enterprise engagement:** Yocova provides a single command and control platform through which to securely distribute, authenticate, and update all digital content across the customer community.

For OEM partners, Yocova provides a single command and control platform through which to securely distribute, authenticate, and update all digital content across the customer community. For OEM customers, a single entry-point for swift, efficient user access to all OEM digital content.

Yocova continues to pursue its growth strategy at pace with over 8,500 aviation professional members from across 425+ airlines and 1,100+ aviation enterprises extending across the aviation value chain, including but not limited to professionals and enterprises from airlines, business jet operators, digital/data vendors, through to airports, ANSPs and OEMs.

## About Indeavor

**Indeavor** is a leading software provider based in Madison, Wisconsin, USA. The company provides its software solutions to major organisations across a range of industries, including enterprise manufacturing, energy, healthcare, government, and other industries, driven by the need to have 'the right employee, in the right place, at the right time'. The solution's core features include a workforce scheduling solution, workflows that facilitate an easy response to changes in production or workforce availability, an employee engagement application, competencies and skills, and a labour analytics tool for visibility over workforce operations.

Indeavor has automated 90% of the scheduling process for their customers, resulting in the elimination of 95% of scheduling-related grievances, an average annual cost savings of \$500,000 per every 500 employees, and annual cost savings through targeted labor optimization, achieving up to 7% save on average.

## Yocova contact details

To find out about Yocova membership, join conversations, groups, collaborate, and access the latest aviation insights and digital solutions, email [members@yocova.com](mailto:members@yocova.com)

**For press enquiries, contact Julie Blake**

Email: [julie@hut-3.com](mailto:julie@hut-3.com)